

Workshop Sponsorship Opportunities

Date: Spring 2024

Location: TBD (with Headline sponsor)

Headline Sponsor \$4,000 (Claimed!)

- Logo on all promotional materials for the event, including website, social media posts, and welcome presentation slides
- 1 dedicated email pre-event to ACP's membership and mailing lists
- Listed as a sponsor in ACP marketing emails
- Attendee list with emails in excel format
- 10 minute introduction at the beginning of the workshop
- 4 free event passes
- 1 table at workshop
- Sponsorship of a specific event or item:
 - Official Demo Day Sponsor

Diamond Sponsor \$2,000 (1 available)

- Logo featured on website and social media posts
- Listed as a sponsor in ACP marketing emails
- Attendee list with emails in excel format
- 2 minute speaking opportunity during workshop closing / before lunch
- 2 free event passes
- Official sponsor of the pre-conference networking welcome event
- 1 table at workshop
- Sponsorship of a specific event or item:
 - Lunch
 - Happy Hour

Gold Sponsor \$1,000 (2 available)

- Logo featured on website and social media posts
- Listed as a sponsor in ACP marketing emails
- 1 free event pass
- 1 table at workshop
- Sponsorship of a specific event or item:
 - Breakfast
 - Coffee Break

Exhibition Table \$500 (5 available)

- 1 free event pass
- 1 table at workshop
- Listed on marketing emails

Schedule

- **Pre-Workshop Day: 6 - 9 pm, Optional Dinner (RSVP?)**
- **SB1383 Workshop Day: 9 am - 1 pm**
 - 9 - 9:15 am: Coffee, breakfast pastries

- 9:15 - 9:45 am: Welcome
 - Keynote Speaker
 - Word from our Headline Sponsors
- 9:45 - 11 am: Panel #1
- 11 - 11:30 am: Coffee break
- 11:30 - 12:45 pm: Panel #2
- 12:45 - 1pm: Closing
 - Thanks to all of our sponsors + 2 minutes from Diamond sponsor
- 1 - 2 pm: Lunch
- 2:30 pm - 5 pm: Demo Day and Site Tour
- 5:30 - 8 pm: Happy hour

Registration: ~ 6-8 weeks in advance

Open Registration (about the same structure as last time)

Early Bird Tickets (until 2 weeks prior to event)

Early Bird (State Chapter Members) - \$75

Early Bird (USCC Members) - \$90

Early Bird (Non-Members) - \$100

Regular Tickets – 2 weeks prior

State Chapter Members - \$125

USCC Members - \$135

Non-Members - \$150