

Workshop Sponsorship Opportunities

Date: Summer 2025 (June 5, 2025)

Location: Salinas, CA

All Sponsors are encouraged to participate in our Zero Waste Efforts. If you have reusable swag you would like to distribute at the event, please let us know!

Headline Sponsor: \$6,000 (1 available)

- Logo on all promotional materials for the event, including website, social media posts, and welcome presentation slides
- 1 dedicated email + Linked In post pre-event to ACP's membership and mailing lists
- Featured in pre-workshop "Meet our sponsors" email
- Featured in pre-workshop "Meet our sponsors" LinkedIn post
- Listed as a sponsor in ACP marketing emails
- Attendee list with emails in excel format
- 10 minute introduction at the beginning of the workshop + Introduce Keynote Speaker
- 6 free event passes
- 1 table at workshop
- Sponsorship of a specific event or item:
 - Official Site Tour/Demo Day Sponsor (non-exclusive re: equipment)

Diamond Sponsor: \$3,500 (3 available)

- Logo featured on website and social media posts
- Listed as a sponsor in ACP marketing emails
- Featured in pre-workshop "Meet our sponsors" email
- Featured in pre-workshop "Meet our sponsors" LinkedIn post
- 1 dedicated LinkedIn post pre-event
- Attendee list with emails in excel format
- 2 minute speaking opportunity
- 4 free event passes
- 1 table at workshop
- Sponsorship of a specific event or item:
 - Lunch
 - Reception drinks
 - Research sponsor

Supporting Sponsor: \$2,000

- Featured in pre-workshop "Meet our sponsors" email
- Featured in pre-workshop "Meet our sponsors" LinkedIn post
- Attendee list with emails in excel format
- 3 free event passes
- 1 table at workshop
- Sponsorship of:
 - Coffee during event
 - Bus to Demo Day
 - Happy Hour drinks

- Official Zero Waste Sponsor

Equipment Sponsor: \$1,000

- Featured in pre-workshop Demo day promotional email to ACP members
- Featured in pre-workshop Demo day LinkedIn post
- Attendee list with emails in excel format
- Display 1 small piece of equipment at Demo day (cannot trigger air permits)
- 5 minutes speaking at Demo Day
- 2 free tickets

Exhibitor: \$500 (4)

- Attendee list with emails in excel format
- Vendor table at Workshop
- 2 free tickets

Tentative Schedule

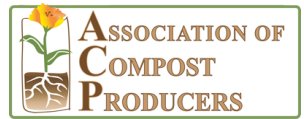
- **Pre-Workshop Day: 6 - 9 pm, Reception - Location TBD**
- **SB1383 Workshop Day: 8 am - 5 pm**
 - 8:15 am: Meet at Steinbeck Center
 - 8:30 am: Bus to Demo Day at Atlas in Gonzales
 - 9:00 am: Tour of Atlas, Equipment Demo
 - 10 am: Bus back to Steinbeck Center, Check in to event
 - 10 - 10:15 am: Check in, Coffee, breakfast pastries
 - 10:30 am:
 - ED Welcome
 - Word from our Headline Sponsors
 - Keynote Speaker
 - 11 am - 12:30 pm: Panel #1
 - 12:30 pm - 1:00 pm: Lunch break
 - 1:00 - 2:30 pm: Panel #2
 - 2:30 pm - 3 pm: Networking Break
 - 3 pm - 4:30 pm: Panel #3/Presentations
 - 4:30 pm - 5 pm:
 - ED Remarks
 - ACP President Closing Remarks
 - 5:00 - 7:30 pm: Happy hour

Registration: ~ 6-8 weeks in advance

Open Registration

Questions:

- Job Title
- Company
- Name
- Email
- Phone Number
- Will you attend Demo Day?



- Will you attend Happy Hour?
- Early Bird Tickets (until 2 weeks prior to event)
- Early Bird (State Chapter Members) - \$75
 - Early Bird (Non-Members) - \$100
- Regular Tickets – 2 weeks prior
- State Chapter Members - \$125
 - Non-Members - \$150